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**Call-to-Action: March 24th**

**Justice Roundtable**

**Social Media Toolkit Goals**

As the House and Senate negotiate a stimulus package it is imperative that they include measures to help criminal justice impacted communities. In lieu of the ability to flood these offices with calls we must take to twitter to virtually storm the Capitol. Below includes the instructions on use of social media, proposed content of the messages, and the handles to direct your messages towards.

**TWITTER Tips**

**Tips**

* Message character limit (counting spaces) is 280.
* Attaching the photo should not count towards your 280 character limit.
* At the beginning of a Tweet, if you place a period before a Twitter handle, it will send that Tweet to that handle’s followers and to your followers. Without the period the tweet will not function as it should, if you have the member listed at the very front of the tweet.
* Adding a **hashtag** # will help to count metrics of our tweets. Include **#cjfunding4COVID** so we can correctly capture the number of tweets.
* Tweet at each target individually but use *any* of the messages below.
* If your representative's name makes the sample tweet below too long. Consider using abbreviations on key words or feel free to email: Stephanie Bazell at College & Community Fellowship for further suggestions and assistance: SBazell@collegeandcommunity.org

**Twitter Targets**

* Topline Targets include

|  |  |  |
| --- | --- | --- |
| **Name** | **Position** | **Handle** |
| Nancy Pelosi | Speaker of the House | .[@SpeakerPelosi](https://twitter.com/SpeakerPelosi?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) |
| Chuck Schumer | Senate Minority Leader | .[@SenSchumer](https://twitter.com/SenSchumer?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) |
| Mitch McConell | Senate Maj. Leader | .[@senatemajldr](https://twitter.com/senatemajldr?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) |

* Additionally please tweet at your representatives and Members of Congress you know.
  + As a constituent, your voice will more likely be heard.
  + If you have close ties to any member of congress we also encourage you to reach out to them.
  + To find Twitter Handles for Members of Congress -- Google the name of the member, such as “Rep John Lewis” and the word “twitter” to find a twitter account in seconds!

**Sample Posts**

**TWITTER**

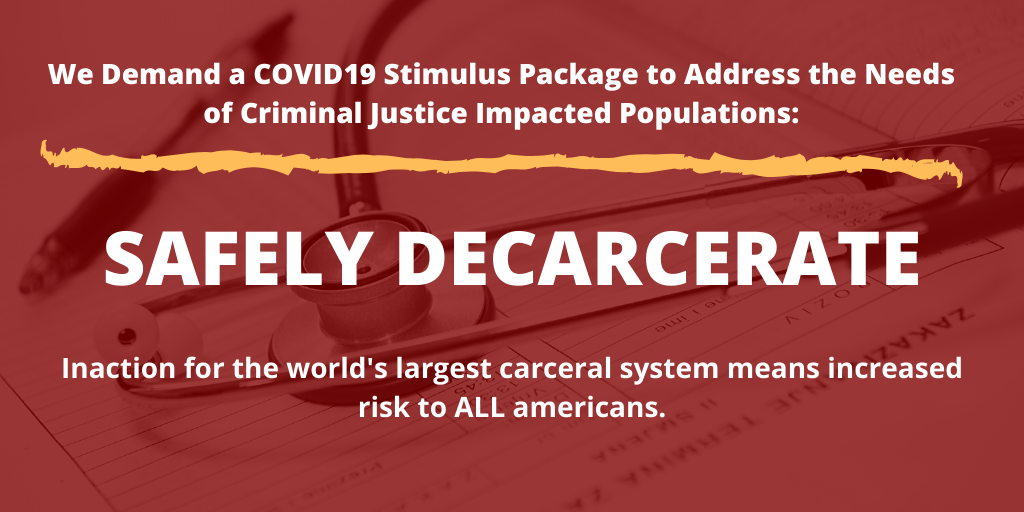
About the Tweets:

There are three different subheadings for tweeting that you will see below. Please choose at least one tweet from each of the subheadings and use that to tweet. If so inclined use them all!

Also please use the graphics we created as accompanying pictures. You can use that as a means to add even more members if you include them in the “tag picture” setting that comes up with graphic (see below). It will not impact the 280 word limit.

**Tweet Recommendations - Safety Decarcerate**

**Tweet #1 and *Top Tweet:*** .@\_\_\_\_\_\_[Legislator Handle] Congress must reduce incarceration now to protect incarcerated ppl & beat #COVID19 nationwide. Incentivize state and local gov’ts to do the same. @JusticeRoundTab recs: <https://bit.ly/2UozQck> #cjfunding4COVID

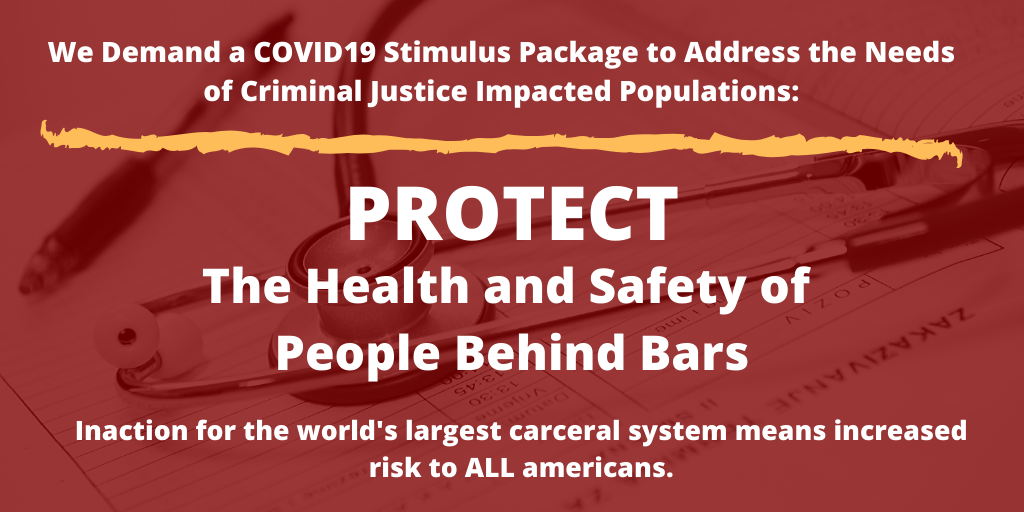


**Protect Health and Safety of People Behind Bars**

Tweet #2, Option A and B

A: .@\_\_\_\_\_\_ [Legislator Handle] Prisons and jails do not have adequate medical care to respond to #COVID19. Congress must fund prevention, testing, and treatment at no-cost for ppl behind bars. @JusticeRoundTab recs: <https://bit.ly/2UozQck> #cjfunding4COVID

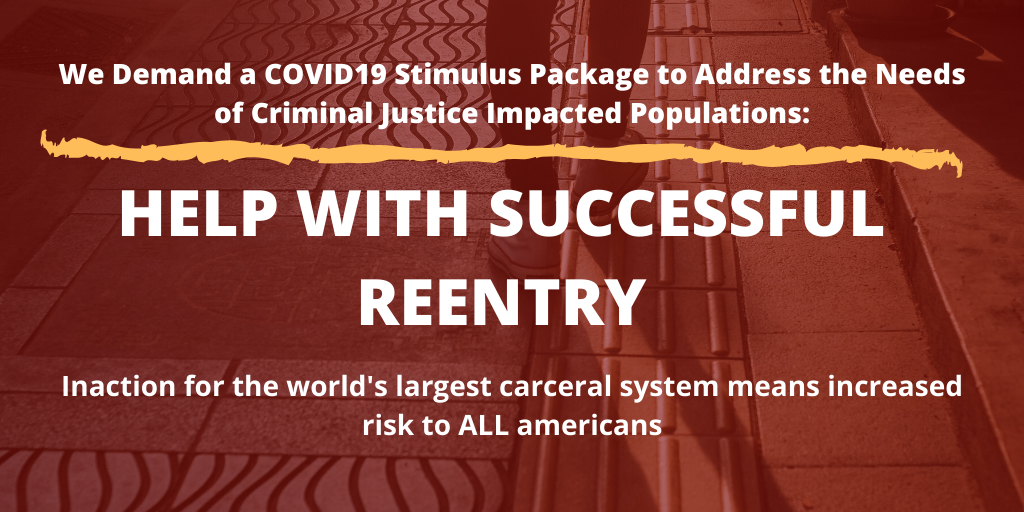
B: .@\_\_\_\_\_\_ [Legislator Handle] Congress must support safe & successful #reentry of incarcerated ppl during the #COVID19 pandemic, including access to medical care & safe, supportive housing! @JusticeRoundTab recs: <https://bit.ly/2UozQck> #cjfunding4COVID

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**Help w/Successful Re-Entry**

Tweet # 3:

.@\_\_\_\_\_\_ [Legislator Handle] Congress must ensure that incarcerated ppl are not moved from one crisis to another - ppl released due to to #COVID19 need community-based services, incl. medical care, nutrition support, & safe, supportive housing! @JusticeRoundTab recs: <https://bit.ly/2UozQck> #cjfunding4COVID



Final Post should look something like this:

