



"We need a constitutional right to vote so that states' rights don't trump voting rights."

Judith Browne Dianis
Advancement Project

NOW HIRING!

COMMUNICATIONS FELLOW

Advancement Project seeks a one-year communications fellow to help advance the Advancement Project's issues-based narrative storytelling campaign focused on the criminalization of youth of color, policing and the school to prison pipeline. This fellowship opportunity is designed to enhance the prospective fellow's theoretical knowledge and practical experience applying various aspects of their craft in support of our mission to shift policy and the public narrative of youth of color. Applicant should be a creative, self-starter, have campaign-pace writing skills; experience writing for the media, a keen eye for detail, the ability to multitask; accountability to goals; enthusiasm for innovation; and a passion for and demonstrated commitment to racial justice.

DESCRIPTION OF ROLE

The Fellow will work alongside veteran professionals in various capacities (i.e. organizational communications, public relations, strategic communications, campaign branding, media outreach and digital media). The Fellow will use qualitative skills, artistic abilities, writing expertise and relationship building skills to initiate the following:

- Public opinion research (polling, focus groups, surveys, and interviews)
- Written content including feature articles, news stories, opinion editorials, and blogs

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- Audio, video and photo content.
- Graphics and infographics.
- Trainings for racial justice movement organizations.



ADDITIONAL FUNCTIONS

- Manage public opinion research on existing narratives and monitor shifts.
- Develop and implement a comprehensive communications plan for changing the narrative around criminalization of youth of color including messages and creative content and creative storytelling.
- Offer communications support to grassroots groups working on youth criminalization.
- Maintain a network of thought leaders, communicators, and influencers for the dissemination of messages. Identify and build relationships with media covering youth, education, policing, mass incarceration and racial justice
- Gather and produce journalistic content (audio, video, digital and written) for various formats.
- Write opinion editorials, press releases, talking points and other materials.
- Provide logistical support and coordination for events.
- Perform other related duties as assigned.

MINIMUM QUALIFICATIONS

- Bachelor's degree in communications, journalism, political science or related field preferred with three to seven years' experience.
- Experience working with pollsters and utilizing public opinion research projects.
- Experience with education justice, juvenile/criminal justice reform and/or racial justice movements.
- Experience with rapid response and crisis communications.
- Experience developing and editing high-quality written materials, including communications plans, fact sheets, talking points, opinion editorials, blog posts, press statements, etc.
- Demonstrated experience in digital communication (blogs, online communities) and use of social networking tools – Twitter, Facebook, WordPress, etc. – to promote organizational objectives, a plus.
- Strong strategist.
- Experience working on political or issue-advocacy campaigns.
- Event coordination experience.
- Familiarity with Excel, PowerPoint and other standard software.
- Results-focused approach and commitment to going the extra mile.

Advancement Project seeks a goal-oriented, creative, energetic, and committed professional to occupy this role in our progressive, multi-racial non-profit environment. This position is based in Advancement Project's National Office in Washington D.C. and operates under the direct supervision of the Managing Director of Communications. Travel is required.

TOTAL REWARDS

Salary commensurate with experience. Generous benefits package included.

HOW TO APPLY

Advancement Project is an Equal Employment Opportunity Employer

Interested applicants should submit a cover letter with salary expectations, their resume, two writing samples, and a list of three references to jobs@advancementproject.org.

Reference "Communications Fellow" in the subject line.

